SPONSORSHIP OPPORTUNITIES

Les rendez-vous Audace

IRIC virtual conferences
In support of cancer research
April 2021
Audacious is therefore making way for Les Rendez-vous Audace, a series of 3 fascinating and resolutely daring conferences revolving around an inspiring theme: Le temps d’une découverte.

This series is divided into 3 chapters:

• IRIC: from a vision to a revolution
• AI: an engine for accelerating research
• From the lab to the patient: the crucial stages of research

Les Rendez-vous Audace invites you to take the time to discover our Institute. You will learn that at IRIC, we do things differently. We are speeding up the equation from research to therapy. Since its creation, the Institute has taken charge of changing the landscape of cancer research and acts as a leader in the training of emerging researchers, the genesis of new knowledge and the discovery of therapies. To achieve different results – to better understand, seek, find and treat cancer – IRIC is forging its own path.

So take the time to come and discover the work of women and men who have the strength to dream big and defy time to accelerate the discovery of better therapies for cancer patients.
IRIC: FROM A VISION TO A REVOLUTION

April 13, 2021 – From 12:00 pm to 1:00 pm

The research efforts carried out at IRIC for nearly 20 years are the result of the unique vision of the founders of the Institute and the boundless determination of the 29 research teams. Some would say that spectacular advances in oncology are at the heart of a real revolution.

How has research changed over the past few years? What is the winning recipe for making a discovery?

What can we expect for cancer patients in the near future?

Come hear the Rector of the Université de Montréal, Mr. Daniel Jutras, in conversation with the founder of IRIC, Guy Sauvageau, also hematologist and Principal Investigator at IRIC.

AI: AN ENGINE FOR ACCELERATING RESEARCH

April 20, 2021 – From 12:00 pm to 1:00 pm

In recent years, IRIC has been confronted with the amount of massive data generated by new technologies. Faced with this reality, the Institute has chosen to acquire, in partnership with the Montreal artificial intelligence ecosystem, remarkable expertise in bioinformatics and biomedical data.

Is AI transforming the way we think about traditional research? How does it apply to the field of cancerology? Does it really have the potential to accelerate discovery for the benefit of patients?

Do not miss this conference by Sébastien Lemieux, Principal Investigator at IRIC, accompanied by Yoshua Bengio, Scientific Director of the Quebec Artificial Intelligence Institute (Mila).

FROM THE LAB TO THE PATIENT: THE CRUCIAL STAGES OF RESEARCH

April 27, 2021 – From 12:00 pm to 1:00 pm

It sometimes seems like it takes forever to develop a promising treatment. There are many steps from basic research to discovering therapies and the road is often strewn with pitfalls. But why does it take so long to develop a treatment? What are the challenges faced by the various stakeholders? Has laboratory research borne fruit at IRIC in recent years?

Be there for this discussion between Anne Marinier, Principal Investigator and Director of Medicinal Chemistry at IRIC, and Ms. Monique Russier, a patient, who has seen her prognosis for leukemia greatly improve in recent years thanks to a laboratory discovery made by Anne Marinier’s team.
SPONSORSHIP OFFERS

By sponsoring Les Rendez-vous Audace, you are **supporting innovation and confirming your leading role for one of the most important causes: cancer research.**

You benefit from **exceptional visibility** within the framework of 3 virtual conferences with a business community and partners of the research ecosystem.

You show your solidarity with cancer patients and their families. You ensure the training of the next generation of scientists.

You are helping to **accelerate the discovery of innovative and cutting-edge cancer drugs and treatments.** You position Montreal as a world leader in cancer research.
### SPONSORSHIP OFFERS

**Les rendez-vous Audace**

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**Scientific partners and personalized sponsorships**

It is possible to develop a tailor-made sponsorship that takes into account your needs and your philanthropic commitment. Do not hesitate to contact for more information: audace@iric.ca, 514 343-6141.
For more information on Audacious or for a personalized sponsorship:

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